



STEP UP!

TIPS TO STEP INTO YOUR CALLING



Hi, I am Morgan

the Founder of His
Daughter's Closet
and a Youtuber.

In this E-Book, I will be sharing Advice on
How to Launch your ministry or step into your
calling.

I have over 7,000 Youtube Subscribers and
in less than 7 months I grew my ministry to
over 500 email subscribers and over 2,000
monthly views. If you are wanting to step
into your calling then this is for you.

Let's Get Started!

Getting Started

We have many ministries in the world and all play a pivotal role for God and His people. However, answering your call is not a get rich quick scheme nor is it glammers. It honestly is a lot of time spent alone and with the presence of God while working towards your vision. It has a lot to do with stepping out against fear and working to bring forth the vision God has revealed to you.

The idea of ministry or a calling can still be confusing for some, but it is your everyday life. What do you do day to day that inspires you? It may be dancing, writing, speaking, outreach, cooking, and many more. Answering the call for Jesus isn't limited to a stage, but ministry is meant to be your life. Where in your life does it minister to you and others the most?

Now, ask yourself questions regarding your desire for ministry and or your calling. Write down all the ideas that come to mind no matter how big or small. Dig deep into your heart's desire and how you want it to impact your audience.

Next, explain why you want to do this, go into detail and don't hold back. Be honest! Knowing your "why" will help you on days that challenges emerge.

All days won't be easy, but all days will be worth it. Let us Begin!

7 tips

STEPPING UP

1. Prayer

Choosing to pray daily on your heart's desire is pivotal. Fear can come knocking, but courage *is only fear prayed over*. Pray over that fear and move forward in faith.

Writing your plan and praying over it puts you in alignment for God's Will. Prayer for Guidance, Help, Provision, and your audience.

Prayer means to petition. When you petition your heart's desire to God no prayer goes void, have faith that in the right timing and through the right resources, God will bring it to pass. Prayer Brings Faith. Pray Often!

2. Game Plan

Now, take some time to sit down and go into detail on exactly what you want to accomplish. You know what you want to do. You know why you want to do it and now you must share how you are going to do it.

Example, if your goal was to help youth girls learn about God and their worth, then you would go into detail on how you would do that. From the after-school programs to youth shelters. Begin answering questions like How will I reach the youth? What's my first step into impacting my desired audience? How will I get my purpose fulfilled?

Have a destination and create a plan or a strategy to help you get there.

3. Social Media

Do not sleep on social media! Many can think you don't need social media, but you do, and it will allow you to reach a broader audience and possibly get you sponsorships and volunteers to help you. Finding the Perfect platform will help your vision prosper. I advise to start with only one or two platforms and do big on just them. Having too many can cause you to get overwhelmed and struggle with keeping up with all.

Which platform is best for you?

Facebook is an amazing platform for sharing advice and videos. Creating a Facebook page under your ministry or business name and sharing content weekly will help you grow and reach a wide range of audience. (Tip: You will have to work hard and produce valuable content.)

Instagram is more picture based, not always great for rerouting people to your website, but great to reveal all the things your ministry or business is doing. Sharing images from your day to day life, recent outreach project, or inspirational quotes can help you find like-minded individuals.

Youtube is a place to share videos. If you want to share more lifestyle based, advice and you don't mind being in front of the camera, then Youtube is your platform. If your calling is to share, cook, fashion, hair, makeup, singing, or anything else this will be the platform that will allow your ministry to grow.

Pinterest is perfect for bloggers, graphic designers, ministries, DIY's and so much more. This platform can help you get to a broader audience. People pin things that

appeal to them. That is a way to bring your desired audience to your website.

Periscope is a live chat that reaches a huge audience. People from all across the world can click on your live broadcast and listen. Great for growing your audience and rerouting them to another platform. This has helped many people and their ministries of cooking, fitness, marketing and so much more.

Find your perfect platform and go hard on it! Share your passion and you will grow your audience. If you don't share, no one will know.

Tip: Find a platform to put a lot of work into that will bring the majority of your audience to your other platforms. Example, my Youtube Channel audience comes to my ministry "His Daughter's Closet" and also to my Instagram and Facebook page.

4. Bring Value

You must bring value to the table and no you don't have to be a guru or even have a college degree, but you must have value and share it. Value can be defined as many different things, but you want to help someone in need. If it is fitness then your value would be helping others get fit. Sharing your knowledge is your value.

I share value through the things I do every day. Example, I am single, I prayer Journal, I walk with God daily, so my value comes from that personal experience. Your value should come from a personal experience that you can share with others.

5. Ultimate Value

Your ultimate value comes from sharing your uniqueness and being open with your real life struggles. The more you embrace who you are the more others gravitate

towards you. Sharing your personal story and truth helps other relate and will build your audience. Don't shy away from being you. Embracing you is a crucial step into gaining a bigger audience and a larger impact. Example, if you desire to create a Youtube Channel, but your child is always around and you think you have no time to record, you are wrong. That shows real-life struggles and many Mothers could relate which will help you broaden your audience and still have the impact you desire.

6. Don't Just Aspire to be Big

This hard to understand since all we see are people who are Instagram famous and praised for having huge followings. However, you shouldn't just desire to have big numbers, but the desire to have

influence or an impact. If you get the big numbers and lack value of being yourself you will lack in influence.

God can do much with your little and we must know that it's not about the number of likes or subscribers, but about the impact, we are having on other people's lives through our vision or calling.

7. Have Fun

Every day, as you begin working and plotting towards your vision have fun. No matter if your creating content, editing a video, preparing a project, writing an email or brainstorming on your next outreach project, have fun. Even if you are in the beginning stages of creating a game plan have fun. Acknowledge, that all that you are doing is getting you closer to your vision or dream and make it enjoyable. Don't get so locked in on trying to be perfect that you forget about being

impactful.

Be You. Dream Big. Create A Plan. Have Faith. Trust God. Watch and see that the Lord is Good.

Final Thoughts

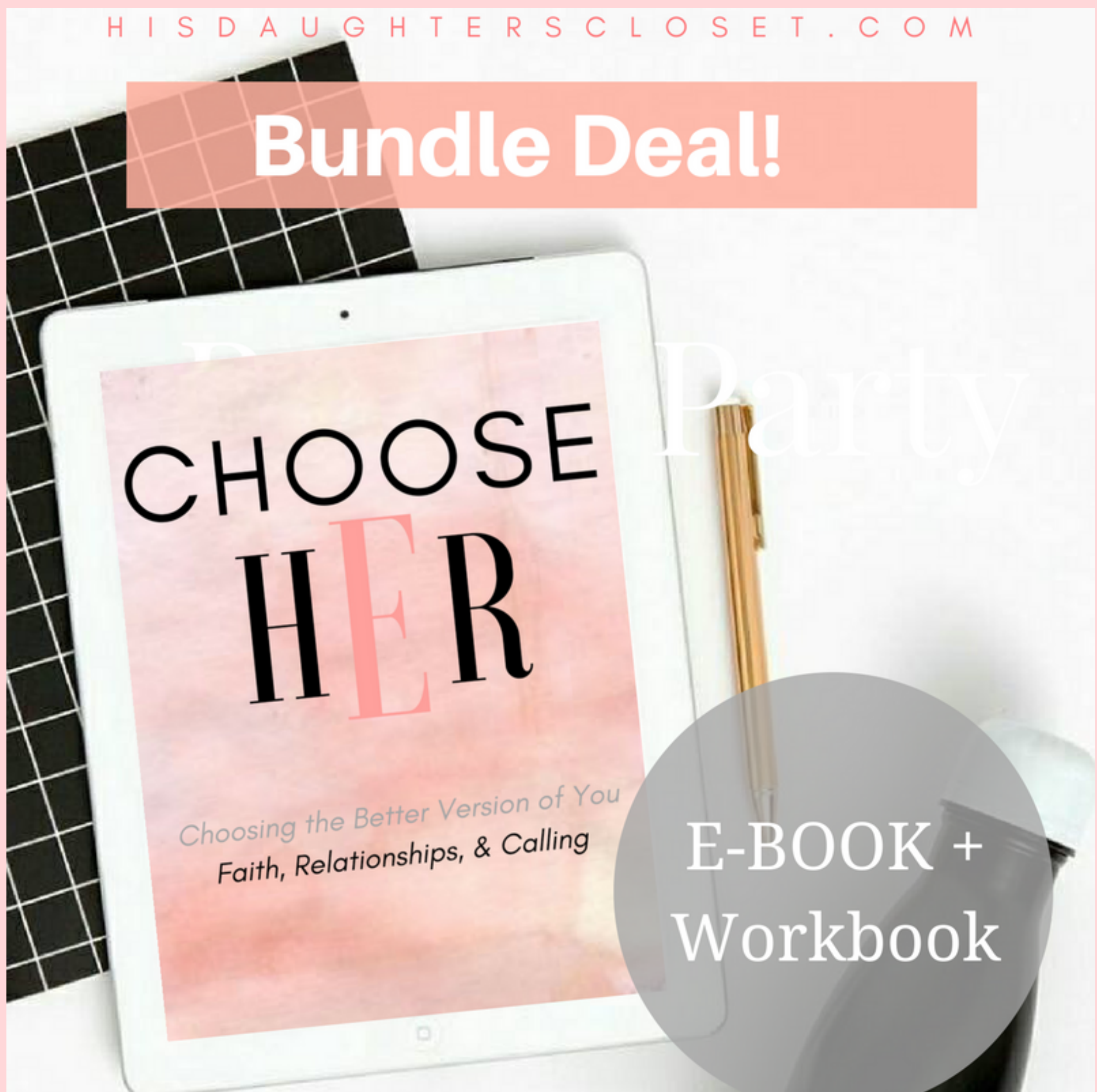
Your calling shouldn't drain you or make you feel like everything is in vain, but it should refuel you and give a desire of inner joy that makes it all worthwhile.

Happy Creating

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